

**AMENDMENTS TO THE SPECIFICATION:**

Page 3, paragraphs [0014] and [0015]:

[0014] After expiry of this time, the receiver remains silent if it has detected a feedback message from any other receiver[~~[[,]]~~]; otherwise, it sends a feedback to sender  
~~[0015] (And~~ and all other receivers), which contains the expiry time of receiver's timer.  
The sender collects all feedback. Using a combination of the feedback count and the expiry times of receivers' timers, the receiver makes ~~[[an]]~~ a statistical estimate of the audience size. To achieve high accuracy in the audience estimate, this procedure has to be repeated for many rounds since the estimation error decreases only as  $1/\sqrt{M}$  where  $M$  is the number of rounds. The main technological problems with this approach are